

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, OCTOBER 19, 2016 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Steldt** called the meeting to order immediately following the CDA meeting.

**Roll Call**

**Present:** Jake Steldt, Jerry Luther, Josh McCarthy, Alderperson Nanette Mohr

**Also Present:** Alderpersons Marilyn Mueller and Deputy Clerk Treasurer Chelsea Henkel. Laurie Wold was absent. Keri Hicks and Mayor William Pecha were excused.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.**

**Approval of Minutes** –Meeting Minutes of September 21, 2016

**MOTION: Mohr/Luther**

*Motion to approve the Tourism and Marketing minutes from September 21, 2016 with the correction of the dates of the meeting.*

**Voice Vote:** All voting aye – **MOTION CARRIED**

**OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:** T&M Chairman attended the Mayors Youth Authority meeting and felt they had many great ideas that the committees could help each other with. T&M would be a good resource for the Mayors Youth Authority members. It was asked if T&M could help advertise the lots for sale in Ridgewood, it will be on the community events page.

**DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:**

1. Discussion and Possible action on ATV Trail Map

**MOTION: Luther/Mohr**

*Motion to approve the advertisement that will be on the ATV Trial Map as presented.*

**Roll Call Vote:** All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Advertising

Committee is putting together a community survey, any ideas would be appreciated to add to the survey. Committee discussed combining the ATV Capital of the World and Nicolet Campground websites for easier administration and easier for people to find. Quote from Packerland Websites was \$1000 for combing all websites, setting up and making the new website, support, and adding the locations to google maps.

**MOTION: Luther/Mohr**

*Motion to approve spending \$1000.00 to combine our websites (City, Campground, and ATV Capital) and to keep technical support from Packerland websites, and for adding these locations to Google Maps.*

**Roll Call Vote:** All Ayes - **MOTION CARRIED**

3. Set next meeting date- To Be Determined
4. Adjourn at 7:30 PM

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Deputy Clerk Treasurer, Chelsea Henkel