

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, SEPTEMBER 21, 2016 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA meeting at 6:55 PM.

Roll Call

Present: Jake Steldt, Jerry Luther, Keri Hicks, Josh McCarthy, Alderperson Nanette Mohr

Also Present: Alderpersons Marilyn Mueller, Mayor William Pecha, and Deputy Clerk Treasurer Chelsea Henkel. Laurie Wold was absent.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

Approval of Minutes –Meeting Minutes of August 17, 2016

MOTION: Mohr/Luther

Motion to approve the Tourism and Marketing minutes from August 17, 2016.

Voice Vote: All voting aye – **MOTION CARRIED**

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:

Chairman Jake Steldt offered to donate his collection of Ebooks to the Gillett Community Library. Clerk will forward library meeting information to Steldt.

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

1. ATV CapitaloftheWorld Website Registration

MOTION: Luther/Hicks

Motion to purchase the ATVCapitaloftheWorld Website, not to exceed \$200.00.

Voice Vote: All Ayes - **MOTION CARRIED**

2. City/Campground Website Updates

The websites will be updated by Steldt and Bill Koehne of Packerland Websites. They will add a calendar, a weather widget, and update pages.

3. Paypal Accounts

There is a need to have a paypal account associated with our google advertising in order to boost our posts about events. This will be discussed with the City of Gillett Treasurer to see if it is a possibility.

4. Advertising-We need to post events on the City website, City Facebook, and Tourism and Marketing Facebook. The committee will advertise for the Mayors Youth Authority Committee for their Halloween event.

MOTION: Hicks/Mohr

Motion to donate \$100.00 to the Mayors Youth Authority Committee, taken out of promotions.

Voice Vote: All Ayes - **MOTION CARRIED**

5. Fall Music Festival- No action was taken.

6. Community Interest Survey- Within the next year, T&M will make a community survey to see what the community would like for spring/summer/fall events. Leave lay until prices can be quoted.

7. Set next meeting date- October 19, 2016 after CDA

8. Adjourn Meeting adjourned at 7:30 pm

Deputy Clerk Treasurer, Chelsea Henkel