

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**MONDAY, JANUARY 11, 2016 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Luther** called the meeting to order immediately following the CDA meeting at 5:17 pm.

**Roll Call**

**Present:** Jerry Luther, Josh McCarthy, Keri Hicks, Alderperson Nanette Mohr

**Also Present:** Alderpersons Marilyn Mueller, William Pecha, and Deborah Erickson, Clerk Beth Rank

**OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMITTEE**

Chairman Luther would like the Committee to start addressing the empty store fronts on Main Street.

**DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:**

A. Welcome to Gillett Signs

Discussion was had that the poles for the signs have not been brought over yet. Shane Rank has been looking into putting up new signs. It was suggested to talk to Shane Rank to find out what needed to be done to put up the signs.

**MOTION: Mohr/Hicks**

*Motion to apply for sign permits for the Welcome to Gillet Signs on Highway 32 and County Road BB*

**Voice Vote:** All voting aye - **MOTION CARRIED**

B. Annual Renewal for Country Messenger, WI ATV, and ATV and Snowmobile Map Ads

Chairman Luther asked if the he could have permission to renew the ads without bringing them before the committee. It was decided that the ads should come before the committee.

C. Policy for City Website/Facebook Usage by non-employees

Discussion was had on allowing non-employees to post events to the City website and Facebook page. Alderperson Erickson brought up the City's Computer Use Policy; the policy does not include non-employees. It was decided not to allow non-employees usage of the City website and Facebook page.

D. Meeting adjourned at 5:38 pm.

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Clerk Beth Rank

\*A quorum of the Common Council was in attendance of this meeting.