

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, FEBRUARY 15, 2017 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA meeting at 7:00 pm.

Roll Call

Present: Jake Steldt, Jerry Luther, Josh McCarthy, Alderperson Nanette Mohr

Also Present: Alderpersons Marilyn Mueller, Mayor William Pecha, Clerk Treasurer Kim Gruetzmacher, and Deputy Clerk Treasurer Chelsea Henkel. Laurie Wold and Keri Hicks were absent.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION: None

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

1. Discussion and Possible action on approval of agenda

MOTION: Mohr/McCarthy

Motion to approve the agenda as printed.

Voice Vote: All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on 10-19-2016 minutes

MOTION: Mohr/Luther

Motion to approve the minutes from October 19th, 2016.

Voice Vote: All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on invoice for Oconto County Joint Marketing Participation

MOTION: Luther/Mohr

Motion to pay the invoice for the Joint Marketing Program for \$2000 out of Promotions.

Roll Call Vote: All Ayes - **MOTION CARRIED**

4. Discussion and Possible action on Budget Review- Reviewed Budget- No Action.

5. Discussion and Possible action on ATV Club Campground Promotion

MOTION: Luther/McCarthy

Motion to donate two “2 Night Stays” for the ATV Club drawing, limit one coupon per week per customer.

Voice Vote: All Ayes - **MOTION CARRIED**

6. Discussion and Possible action on Banners/Signage- Get quotes on new banners with the same brackets as are on the light poles currently.

7. Discussion and Possible action on Website(s)- ATV Capital of the World, City, and Campground website are all transferred and connected to each other. T&M will start to provide space on the website for promoting businesses for a fee.

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8. Discussion and Possible action on Advertising

MOTION: Luther/McCarthy

Motion to donate three “2 Night Stays” for the Finnegan Lake Derby drawing, limit one coupon per week per customer.

Voice Vote: All Ayes - **MOTION CARRIED**

MOTION: Luther/Mohr

Motion to advertise in Campground Wisconsin for \$150 and Trail Tails WI ATV/UTV for \$115

Voice Vote: All Ayes - **MOTION CARRIED**

9. Set next meeting date- March 15, 2017 after CDA

10. Adjourn at 7:45 pm.

Deputy Clerk Treasurer, Chelsea Henkel