

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, APRIL 19, 2017 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Steldt** called the meeting to order immediately following the CDA meeting at 6:35 pm.

**Roll Call**

**Present:** Jerry Luther, Josh McCarthy, Alderperson Nanette Mohr

**Also Present:** Alderpersons Marilyn Mueller, Jake Steldt, and Keri Hicks, Mayor William Pecha, Deputy Clerk Treasurer Chelsea Henkel, and Public Works Foreman Shane Rank. Laurie Wold was absent.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.**

**OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:** None

**DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:**

1. Discussion and Possible action on approval of agenda

**MOTION: Mohr/McCarthy**

*Motion to approve the agenda as printed.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on 3-15-2017 3-28-2017 minutes

**MOTION: Luther/Mohr**

*Motion to approve the minutes with the date correction on 3/28/17.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on Signage

- a. Street Signs

The signs below the population signs have the incorrect city website listed. New signs will be purchased and will replace the old ones.

**MOTION: Luther/Mohr**

*Motion to have Shane Rank call the state to have them update their population signs for the City of Gillett.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

- b. Sponsored by banners

**MOTION: Hicks/Mohr**

*Motion to purchase a sponsored by banner (City of Gillett name and logo) from Hertees, not to exceed \$50.00.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

4. Discussion and Possible action on Advertising

Discussion was had on advertising by Rustic Trails on their sign for a fee. The owners will get back to us on a price. Leave Lay.

5. Set next meeting date – May 17, 2017 after CDA

6. Adjourn at 6:55 PM.

Respectfully Submitted by Deputy Clerk  
Treasurer, Chelsea Henkel