

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, MAY 17, 2017 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Steldt** called the meeting to order immediately following the CDA meeting at 6:35 pm.

**Roll Call**

**Present:** Alderperson and Acting Mayor Nanette Mohr, Josh McCarthy, Jerry Luther, Deputy Clerk Treasurer Chelsea Henkel, Public Works Foreman Shane Rank, Keri Hicks, Jake Steldt, Autumn Covert, and Alderperson Marie Blaser. Mayor William Pecha is medically excused. Rich Rademann was absent.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.**

**OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:** Clerk's Office asked for permission to write out the \$1000 budgeted donation to the Gillett Civic Club for the 4<sup>th</sup> of July Celebration and Fireworks. Steld showed the committee the sponsor sign Hertee's made for us, it turned out great. Foreman Rank informed the committee that the landscape by the Welcome to Gillett sign on HWY 22 coming from Oconto Falls have been cut and trimmed. Luther informed the committee that the Oconto County Tourism was recognized for a top increase this year.

**DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:**

1. Discussion and Possible action on 4-19-2017 Minutes

**MOTION: Mohr/McCarthy**

*Motion to approve the minutes with the roll call correction of 4-19-17.*

**Voice Vote: All Ayes - MOTION CARRIED**

2. Discussion and Possible action on Trail Signage-Leave Lay.
3. Discussion and Possible action on Budget Review-Looked over budget, no action was taken.
4. Discussion and Possible action on Event Schedule-Chairman asked for better communication from all the committees to have a better event schedule for the citizens.
5. Discussion and Possible action on Kiosk- The committee has \$2000 to spend on a kiosk from the budget line signs. The committee would need donations to fund the rest of the project and material.
6. Discussion and Possible action on Advertising- The idea of a coupon book was brought up, the members thought GBA may be interested in this idea instead of T&M.
7. Discussion and Possible action on Trail Sign Sponsorship- Some business are not interested on being advertised on the trail sign. Members will talk to new businesses to see if they would be interested in being advertised on the sign.
8. Set Next Meeting Date: Wednesday, June 21, 2017 following CDA.
9. Adjourn at 7:05 PM.

Respectfully Submitted by  
Deputy Clerk Treasurer, Chelsea Henkel