

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, JULY 20, 2016 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Steldt** called the meeting to order immediately following the CDA meeting at 7:25 PM.

**Roll Call**

**Present:** Jake Steldt, Jerry Luther, Josh McCarthy, Alderperson Nanette Mohr

**Also Present:** Alderpersons Marilyn Mueller, Mayor William Pecha, and Deputy Clerk Treasurer Chelsea Henkel. Keri Hicks and Laurie Wold were absent.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.**

**Approval of Minutes –Meeting Minutes of 5-18-2016**

**MOTION: Luther/Mohr**

*Motion to approve the Tourism and Marketing minutes from 6-29-2016.*

**Voice Vote:** All voting aye – **MOTION CARRIED**

**OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMITTEE:**

**DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:**

1. City Website Calendar  
Members would like to see a calendar added to our city website. Clerk and member Jake Steldt will talk to website provider to see if it can be added.
2. Campground Signs  
Found rules and stipulations to have signs on the highway for advertising the campground, we do not meet the stipulations at this time.
3. Advertising  
Committee needs to contact Google to start our advertising through them and receive an invoice for the clerk's office.
4. Snapchat  
Members Jake Steldt and Josh McCarthy are going to make a Snapchat login and Facebook page to help advertise the City's community events.
5. Welcome to Gillett Signs  
Hertee's will have "Campground" signs made to put on the "Welcome to Gillett" signs, aiming to have them put up before the Fourth of July-still need to color the signs.
6. Set next meeting date-August 17, 2016 after CDA.
7. Adjourn Meeting adjourned at 7:55 pm

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Deputy Clerk Treasurer, Chelsea Henkel