

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, MARCH 15, 2017 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Vice President Luther called the meeting to order immediately following the CDA meeting at 7:00 pm.

Roll Call

Present: Jerry Luther, Josh McCarthy, Alderperson Nanette Mohr

Also Present: Alderpersons Marilyn Mueller, Mayor William Pecha, Deputy Clerk Treasurer Chelsea Henkel, and Public Works Foreman Shane Rank. Laurie Wold, Jake Steldt, and Keri Hicks were absent.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION: None

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

1. Discussion and Possible action on approval of agenda
MOTION: Mohr/McCarthy
Motion to approve the agenda as printed.
Voice Vote: All Ayes - **MOTION CARRIED**
2. Discussion and Possible action on 2/15/17 minutes
MOTION: Mohr/McCarthy
Motion to approve the minutes from February 15, 2017.
Voice Vote: All Ayes - **MOTION CARRIED**
3. Discussion and Possible action on Snowmobile Map Sponsor
MOTION: McCarthy/Mohr
Motion to advertise in the Snowmobile Alliance large ad for two years for \$200.
Voice Vote: All Ayes - **MOTION CARRIED**
4. Discussion and Possible action on Banners/Signage
MOTION: Mohr/McCarthy
Motion to accept the bid from Display Sales from Minnesota for 20 vinyl banners for \$1833.
Roll Call Vote: All Ayes - **MOTION CARRIED**
5. Discussion and Possible action on Welcome to Gillett signs
MOTION: Mohr/McCarthy
Motion to have Public Works remove the current landscaping under the “Welcome to Gillett” signs and replace with smaller rock and to put up the “Welcome to Gillett” sign on Hwy BB.
Roll Call Vote: All Ayes - **MOTION CARRIED**
6. Discussion and Possible action on Website(s)- ATV Capital of the World, City, and Campground website are all transferred to the city and connected to each other. T&M will start to provide space on the website for promoting businesses for a fee.
7. Discussion and Possible action on Advertising
MOTION: Mohr/McCarthy
Motion to donate two “2 Night Stays” for the Trout Unlimited Banquet.
Voice Vote: All Ayes - **MOTION CARRIED**
8. Set next meeting date- March 27 at 5:15 PM and April 19, 2017 after CDA
9. Adjourn at 7:50 pm.

Deputy Clerk Treasurer, Chelsea Henkel