

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**MAY 18, 2016 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Luther called the meeting to order immediately following the CDA meeting.

Roll Call

Present: Jerry Luther, Josh McCarthy, Jake Steldt, Alderperson Nanette Mohr

Also Present: Alderpersons Marilyn Mueller, Rick Raatz, and Marie Blaser, Mayor William Pecha, Assistant Clerk Treasurer Chelsea Henkel, Public Works Foreman Shane Rank, Utility Employee Robert Schroeder. Keri Hicks was excused.

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMITTEE

Would like to see Oconto County Economic Development advertising invoice on next agenda.

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

1. ATV Capital of the World Trademark name renewal

MOTION: Mohr/Steldt

Motion to pay for the ATV Capital of the World trademark for ten years, from invoice Patent and Trademark for \$1,690 out of promotions fund.

Voice Vote: All voting aye - **MOTION CARRIED**

2. Wisconsin 2016 camping guide

No Action Taken.

3. Advertising

MOTION: Mohr/McCarthy

Motion to contact Hertees and make “camping available” signs for atv trail signs, and all Welcome to Gillett signs.

Roll Call: All voting aye - **MOTION CARRIED**

4. Discussion & possible action on Welcome to Gillett Signs

All signs are up except on BB. No Action Taken.

5. Discussion & possible action on The Country Messenger invoice

MOTION: Mohr/Steldt

Motion to pay for the Country Messenger invoice for \$184.00 out of promotion fund.

Voice Vote: All voting aye - **MOTION CARRIED**

6. Set next meeting date-June 29 after CDA.

7. Adjourn Meeting adjourned at 7:40 pm

Assistant to Clerk Treasurer, Chelsea Henkel

*A quorum of the Common Council was in attendance of this meeting.