

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, JUNE 21, 2017 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA.

Roll Call

Present: Alderperson and Acting Mayor Nanette Mohr, Josh McCarthy, Jerry Luther, Deputy Clerk Treasurer Chelsea Henkel, Public Works Foreman Shane Rank, Jake Steldt, and Autumn Covert. Mayor William Pecha is medically excused. Rich Rademann was absent.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION: Public Works Foreman informed the committee that the ground is too wet to put up the “Welcome to Gillett” sign. It was mentioned that Facebook and the Website has been a great tool for getting information out to the public.

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

1. Discussion and Possible action on May 17, 2017 minutes

MOTION: Mohr/Covert

Motion to approve the minutes of May 17, 2017.

Voice Vote: All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Budget Review-Looked over budget, no action was taken.

3. Discussion and Possible action on Advertising:

The committee is still proposing the idea to add business advertisement to our website for a fee to our city businesses. The committee needs to update the trail signs and put on the paid sponsors and make the advertisements bigger. Advertising for the Sale of the Campground will be done soon.

MOTION: Luther/Mohr

Motion to approve spending up to \$300.00 for the trail signs.

Voice Vote: All Ayes - **MOTION CARRIED**

4. Set Next Meeting Date: July 18, 2017 following CDA.

5. Adjourn at 7:25 PM.

Respectfully Submitted by
Deputy Clerk Treasurer, Chelsea Henkel