

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**JUNE 29, 2016 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Luther called the meeting to order immediately following the CDA meeting.

Roll Call

Present: Jerry Luther, Josh McCarthy, Jake Steldt, Alderperson Nanette Mohr

Also Present: Alderpersons Marilyn Mueller, Mayor William Pecha, and Deputy Clerk Treasurer Chelsea Henkel. Keri Hicks was excused, Laurie Wold was absent.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

Approval of Minutes –Meeting Minutes of 5-18-2016

MOTION: Mohr/Steldt

Motion to approve the Tourism and Marketing minutes from May 18, 2016.

Voice Vote: All voting aye – **MOTION CARRIED**

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMITTEE:

Change in ATV definition in ordinance, check ATV speed signs, and check into making a City of Gillett Road Map accessible roads for ATVs.

DISCUSSION AND POSSIBLE RECOMMENDATION/ACTION ON THE FOLLOWING:

1. Appointing chairperson for T&M

MOTION: Luther/McCarthy

Motion to appoint Jake Steldt as the chairperson for Tourism and Marketing Commission.

Voice Vote: All voting aye – **MOTION CARRIED**

2. Appointing Secretary for T&M

MOTION: Luther/Steldt

Motion to appoint Chelsea Henkel as Secretary for Tourism and Marketing Commission.

Voice Vote: 3 voting aye, Mohr Abstains – **MOTION CARRIED**

3. On OCEDC invoice for \$2000

MOTION: Luther/Mohr

Motion to approve to pay \$500.00 to Oconto County Economic Development Committee for advertising, due to an unexpected ATV Trademark Renewal out of the same fund, our share will be smaller than requested.

Roll Call Vote: All voting aye – **MOTION CARRIED**

4. Fireworks

MOTION: Mohr/McCarthy

Motion to approve to pay \$500.00 to Oconto County Youth Fair for fireworks out of budgeted fund Fireworks.

Roll Call Vote: All voting aye – **MOTION CARRIED**

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5. State informational signs
Need more information from state such as what kind of signage can we use, prices, locations, and rules.
6. Advertising
MOTION: Luther/McCarthy
Motion to use Google Advertising/Google Ads up to \$300.00 for advertising.
Roll Call Vote: All voting aye – **MOTION CARRIED**
7. Welcome to Gillett Signs
Hertee's will have "Campground" signs made to put on the "Welcome to Gillett" signs, aiming to have them put up before the Fourth of July.
8. Review department budget and submit to Finance
Leave lay, will complete next meeting.
9. Set next meeting date-July 20, 2016 after CDA.
10. Adjourn Meeting adjourned at 7:50 pm

Deputy Clerk Treasurer, Chelsea Henkel