

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, NOVEMBER 15, 2017 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA at 6:00pm.

Roll Call

Present: Alderperson and Acting Mayor Nanette Mohr, Josh McCarthy, Jerry Luther, Marie Blaser, Clerk Treasurer Kim Gruetzmacher, Public Works Foreman Shane Rank, Jake Steldt, and Autumn Covert. Mayor William Pecha is excused. Laurie Wold was absent.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION: None

AGENDA ITEMS:

1. Discussion and Possible action on August 16, 2017 minutes

MOTION: Mohr/McCarthy

Motion to approve the August 16, 2017 minutes with correction of Laurie Wold being absent and not Rich Rademann; Rich Rademann is not on the committee.

Voice Vote: All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Oconto County ATV Club Trail Map

MOTION: Luther/Mohr

Motion to approve Oconto County ATV Club Trail Map advertising which is included in budget.

Roll Call Vote: All Ayes - **MOTION CARRIED**

Luther reported that County is also coming out with a snowmobile map alternating years of snowmobile vs. ATV each year. Clerk reported that we did send the corrections for the ad in; however, club is stating they didn't receive so Chelsea will make the corrections again and resend.

3. Discussion and Possible action on Advertising ó no action taken.

Steldt reported that he made an app for the Android for Gillett with all of the businesses, Facebook pages, and other stuff built into it. Currently in beta stage which is the full app just slower. Jake is personally paying \$600 currently for it and will not be asking for funds to assist.

4. Set Next Meeting Date: No date set.

5. Adjourn at 6:42 PM.

MOTION: Luther/McCarthy

Motion to Adjourn.

Voice Vote: All Ayes - **MOTION CARRIED**

Respectfully Submitted by
Clerk Treasurer, Kim Gruetzmacher