

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, AUGUST 16, 2017 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Steldt** called the meeting to order immediately following the CDA at 8:00pm.

**Roll Call**

**Present:** Alderperson and Acting Mayor Nanette Mohr, Josh McCarthy, Jerry Luther, Marie Blaser, Deputy Clerk Treasurer Chelsea Henkel, and Jake Steldt. Autumn Covert and Mayor William Pecha are excused. Laurie Wold was absent.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.**

**OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:** Kiosk-Still looking for one in the park, digital or poster. Online advertising/promotions and pay invoice for Packerland Websites.

**AGENDA ITEMS:**

1. Discussion and Possible action on June 21, 2017 minutes  
**MOTION: Mohr/McCarthy**  
*Motion to approve the minutes of June 21, 2017.*  
**Voice Vote:** All Ayes - **MOTION CARRIED**
2. Discussion and Possible action on Budget Review-Looked over budget, no action was taken.  
**MOTION: Mohr/Hicks**  
*Motion to approve budget as printed.*  
**Voice Vote:** All Ayes - **MOTION CARRIED**
3. Discussion and Possible action on Social Media  
Posts are being shared all over the world and are performing better than most pages in our area. Connect City of Gillett page and Gillett Community and Events Facebook pages.
4. Discussion and Possible action on Prepaid Debt Cards  
**MOTION: Hicks/Luther**  
*Motion to buy two 50 dollar prepaid cards for Steldt and McCarthy for boosting city events to promote through social media on the facebook page.*  
**Roll Call Vote:** All Ayes - **MOTION CARRIED**
5. Discussion and Possible action on Pavilion Packer Game  
No Action Taken
6. Discussion and Possible action on 2018 Discovery Guide  
**MOTION: Luther/Hicks**  
*Motion to buy full page in the 2018 Discovery Guide for \$1250.00 with revisions.*  
**Roll Call Vote:** All Ayes - **MOTION CARRIED**
7. Discussion and Possible action on Budget-Proposed budget numbers for Tourism and Marketing
8. Set Next Meeting Date: Sept 20, 2017 following CDA.
9. Adjourn at 8:35 PM.  
**MOTION: Mohr/McCarthy**  
*Motion to Adjourn.*  
**Voice Vote:** All Ayes - **MOTION CARRIED**

Respectfully Submitted by  
Deputy Clerk Treasurer, Chelsea Henkel

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