

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, MARCH 21, 2018 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA at 6:15pm.

Roll Call

Present: Alderperson and Acting Mayor Nanette Mohr, Josh McCarthy, Jerry Luther, Deputy Clerk Treasurer Chelsea Henkel, Marie Blaser, Public Works Foreman Shane Rank, Jake Steldt, Keri Hicks, Tourism Coordinator Samantha Boucher, Fair Board Vice President Phil Dickson, and Fair Board President Chris Engebretsen. Mayor William Pecha was medically excused. Laurie Wold was absent.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION: None

AGENDA ITEMS:

1. Discussion and Possible action on February 26, 2018 Minutes

MOTION: McCarthy/Mohr

Motion to approve the February 26, 2018 minutes

Voice Vote: All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Financial Report

MOTION: Hicks/McCarthy

Motion to approve the financial report.

Voice Vote: All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on Oconto County Fair- The President and Vice President of the Fair Board attended the meeting to discuss the plans for the fair. There will be no carnival this year because the carnival we used booked another event on the same weekend. There will be bounce houses, bubble soccer, possible flea market, car show, rocking climbing, truck pulls, tractor pulls, and more.
4. Discussion and Possible action on Trail Sponsor Sign- Call Hertee's to update the signs on the trails to businesses that have paid for the advertisement.
5. Discussion and Possible action on Trail Map- Maps have arrived at city hall to distribute.
6. Discussion and Possible action on invoice for Discovery Guide- This guide is distributed throughout the state by the Oconto County Economic Development Corp and Oconto County Tourism, 2018 is paid for, \$1250.00 a year.
7. Discussion and Possible action on reimbursing Jake Steldt for online advertising

MOTION: Luther/Hicks

Motion to reimburse Jake Steldt \$67.00 for Facebook advertisements for the City of Gillett.

Roll Call Vote: All Ayes - **MOTION CARRIED**

8. Discussion and Possible action on Advertising-

MOTION: Luther/Mohr

Motion to allow Samantha Boucher from Oconto County Tourism to assess the City of Gillett.

Roll Call Vote: All Ayes - **MOTION CARRIED**

9. Set Next Meeting Date: April 18, 2018 immediately following Community Development Authority.
10. Adjourn at 6:00 PM.

MOTION: McCarthy/Luther

Motion to Adjourn.

Voice Vote: All Ayes - **MOTION CARRIED**

Respectfully Submitted by
Deputy Clerk Treasurer, Chelsea Henkel