

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, APRIL 18, 2018 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA at 6:45pm.

Roll Call

Present: Mayor James Beaton, Alderpersons Matt Stroik, Nanette Mohr, Deputy Clerk Treasurer Chelsea Henkel, Members Jake Steldt, Keri Hicks, Autumn Covert, Tourism Coordinator Samantha Boucher and Regional Tourism Specialist Jeff Anderson. Laurie Wold and Josh McCarthy are excused.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION: None

AGENDA ITEMS:

1. Discussion and Possible action on Appointing Chairperson

MOTION: Hicks/Covert

Motion to appoint Jake Steldt as Chairperson.

Voice Vote: All Ayes- Steldt Abstains- **MOTION CARRIED**

2. Discussion and Possible action on Appointing Secretary

MOTION: Hicks/Stroik

Motion to appoint Clerk Treasurer and Deputy Clerk Treasurer as Secretary.

Voice Vote: All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on March 21, 2018 minutes

MOTION: Hicks/Covert

Motion to approve the March 21, 2018 minutes as printed.

Voice Vote: All Ayes - **MOTION CARRIED**

4. Discussion and Possible action on Financial Report

MOTION: Hicks/Covert

Motion to approve the financial report.

Voice Vote: All Ayes - **MOTION CARRIED**

5. Discussion and Possible action on OCEDC Tourism Assessment with Jeff Anderson, Regional Tourism Specialist, with the Wisconsin Department of Tourism and Samantha Boucher, Tourism Coordinator. Assessment of the City of Gillett- Travel Wisconsin .com can be utilized by the city. Process is to survey visitors, talk to residents, bring task force together (diverse group of 10-15 people for 3 meetings) lead a process of asset inventory, talk about core assets, how we compare to surrounding areas, traditional analysis of strengths and weaknesses, prioritize task force assessments, all research will be presented to move forward on making Gillett an attractive destination and recommendations to develop the city.

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6. Discussion and Possible action on Live Streaming Meetings

MOTION: Stroik/Covert

Motion to approve live streaming meetings, to send onto Council for approval.

Voice Vote: All Ayes - **MOTION CARRIED**

“WI Open Meeting Law:

The open meetings law grants citizens the right to attend and observe meetings of governmental bodies that are held in open session. It also grants citizens the right to tape record or videotape open session meetings as long as doing so does not disrupt the meeting. The law does not permit recording of an authorized closed session.”

7. Discussion and Possible action on Gillett Community Insight Project.

The purpose is for building the foundation for social media and getting information out. 36 tools developed for the community, such as the Gillett Community and Events App, submit an event tool, building gillettcommunity.com, business and organization list, events page, notification system, surveys, and much more.

8. Set Next Meeting Date: May 16, 2018 immediately following Community Development Authority.

9. Adjourn at 8:05 PM.

MOTION: Covert/Hicks

Motion to Adjourn.

Voice Vote: All Ayes - **MOTION CARRIED**

Respectfully Submitted by
Deputy Clerk Treasurer, Chelsea Henkel