

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, MAY 16, 2018 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA at 6:50pm.

Roll Call

Present: Mayor James Beaton, Alderpersons Matt Stroik, Nanette Mohr, Irene Drake, Marie Blaser, Josh McCarthy, Clerk Treasurer Kim Gruetzmacher, Members Jake Steldt, Keri Hicks, Oconto County Economic Development Executive Director Paul Ehrfurth, Jerry Luther, Chris Dobry, Jessica Dobry, Adam Petersa, Jackie Wold-Phippen, and Laurie Wold. Autumn Covert was excused.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.
OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:**

Laurie Wold informed committee that she was approached to have live bands perform at her business. Since the event is getting large Laurie would like to bring the bands to Zippel Park on July 21, 2018 for a community event. Laurie would sell beverages in the pavilion and she welcomes any organization/committee that wanted to set up to sell food could do so and keep proceeds. Chris Dobry of Stryker Records informed of the double platinum band Saliva would be the main event with 2-3 other bands also performing that day. Tentative time frame for event would be 1:00PM until midnight.

AGENDA ITEMS:

1. Discussion and Possible action on April 18, 2018 minutes

MOTION: Hicks/McCarthy

Motion to accept the minutes except under #7 change 36 to 30 and take off and events on Gillett Community App from April 18, 2018.

Voice Vote: All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Financial Report

MOTION: McCarthy/Stroik

Motion to accept financial report.

Roll Call Vote: All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on OCEDC Tourism Assessment

Discussion was had regarding people to include in survey assessment. It was concluded that there would be three individuals that are in governmental, three individuals from various organizations, three individuals who own businesses and three citizens. Jake would like names by next Wednesday so that they can start the assessment process.

4. Discussion and Possible action on Gillett Community Insight Project. ó Leave lay

5. Set Next Meeting Date: June 13, 2018 immediately following Community Development Authority.

6. Adjourn at 7:24 PM.

MOTION: Stroik/McCarthy

Motion to Adjourn.

Voice Vote: All Ayes - **MOTION CARRIED**

Respectfully Submitted by
Clerk Treasurer, Kim Gruetzmacher