

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, AUGUST 15, 2018 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Steldt** called the meeting to order immediately following the CDA at 6:27pm.

**Roll Call**

**Present:** Mayor James Beaton, Alderpersons Matt Stroik, Nanette Mohr, Josh McCarthy, Sandy Hubbard, Clerk Treasurer Kim Gruetzmacher, Members Jake Steldt, Keri Hicks, Jerry Luther, and Ron Lambrecht. Autumn Covert was absent.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.  
OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:**

**Public -** Jerry Luther informed committee that the sign entering the City on the ATV trail needs to be checked to make sure it is updated with businesses that have paid for the year. Chairman Steldt stated that Jeff Hertwig was informed of who paid, and Jake will follow up with Jeff. Alderperson Stroik will go and look at the sign and get a photo of the businesses currently on the sign.

Alderperson Mohr stated that the Welcome to Gillett signs need to be maintained, especially the sign on Hwy 22 as the weeds are tall and it's hard to read.

**AGENDA ITEMS:**

1. Discussion and Possible action on May 16, 2018 minutes

**MOTION: Hicks/Stroik**

*Motion to accept the minutes as written from May 16, 2018.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Financial Report

**MOTION: Hicks/Stroik**

*Motion to accept the financial report as indicated on paper.*

**Roll Call Vote:** All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on Web Hosting

**MOTION: McCarthy/Stroik**

*Motion that we switch January 1, 2019 to Kor Solutions from Packerland for the price not to exceed \$150.*

**Roll Call Vote:** All Ayes; Steldt abstained - **MOTION CARRIED**

4. Discussion and Possible action on 2019 Goals - Committee discussed updating the signage to reflect more school involvement. Committee also wants to look into more events to be held in Zippel Park next year. Committee wants to steer away from the Discovery Guide and advertise more with social media since that is the trend.

5. Discussion and Possible action on Market Messenger Invoice ó leave lay

6. Set Next Meeting Date: September 19, 2018 immediately following Community Development Authority.

7. Adjourn at 7:20 PM.

**MOTION: Hicks/McCarthy**

*Motion to Adjourn.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

Respectfully Submitted by  
Clerk Treasurer, Kim Gruetzmacher