

CITY OF GILLETT  
**TOURISM & MARKETING COMMISSION MEETING**  
Council Chambers – Municipal Building  
150 N McKenzie Ave – Gillett, WI 54124

**WEDNESDAY, MARCH 20, 2019 – IMMEDIATELY FOLLOWING CDA  
MINUTES**

**Chairman Steldt** called the meeting to order immediately following the CDA at 6:35pm.

**Roll Call**

**Present:** Mayor James Beaton, Alderpersons Matt Stroik, Nanette Mohr, Josh McCarthy, Deputy Clerk Treasurer Chelsea Anderson, Members Jake Steldt, and Keri Hicks. Public Debbie Rudie.  
Laurie Wold was absent.

**Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.**

**OPPORTUNITY FOR CITIZENS TO ADDRESS THE COMMISSION:**

**Public** – Steldt asked what the status of the trailhead project is because the community is interested. We are in progress and hoping to install as soon as weather permits.

**AGENDA ITEMS:**

1. Discussion and Possible action on October 17, 2018 minutes- No action was taken because there was no quorum.

**MOTION: McCarthy/Steldt**

*Motion to accept the minutes as written from October 17, 2018.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Financial Report

**MOTION: Stroik/Hicks**

*Motion to accept the financial report as indicated on paper.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on Marketing-Gillett Community event page is willing to add more events including other communities. There is a large audience asking to post their events and looking at our events.

**MOTION: Hicks/Stroik**

*Motion to approve the digital advertising budget of \$1000 dollars.*

**Roll Call Vote:** All Ayes - **MOTION CARRIED**

4. Discussion and Possible action on ATV Trail Signs

Will update the ATV signs with the sponsors, include Gillett Community and Events and offer to new businesses.

5. Set Next Meeting Date: April 17, 2019 immediately following Community Development Authority.

6. Adjourn at 7:15 PM.

**MOTION: Hicks/McCarthy**

*Motion to Adjourn.*

**Voice Vote:** All Ayes - **MOTION CARRIED**

Respectfully Submitted by  
Deputy Clerk Treasurer Chelsea Anderson