

CITY OF GILLETT
TOURISM & MARKETING COMMISSION MEETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

MONDAY, MARCH 15, 2021 – AT 5:00 PM
MINUTES

Aldersperson Rudie called the meeting at 5:00 PM

Roll Call

Present: Clerk Treasurer Chelsea Anderson, Mayor Josh McCarthy, Alderspersons Nanette Mohr, Matt Stroik, Debbie Rudie, Marie Blaser, Gary Spaulding, Sandy Hubbard, Members Irene Drake and Wendy Vorpahl. Public Katie Pecha Daul and Connor Moore. Jerry Luther is excused.

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

Public Input – None

AGENDA ITEMS:

1. Discussion and Possible action on November 20, 2019 Minutes- Leave Lay
2. Discussion and Possible action on Appointing Chairperson- Drake nominates Jerry Luther. Council is going to take time to look up rules on appointing chair if member is not present. Will revisit last on agenda.
MOTION: Drake/Spaulding
Motion to move this item last on the agenda before adjournment.
Voice Vote: All Voting Aye - **MOTION CARRIED**
3. Discussion and Possible action on Appointing Secretary – Vorpahl nominates self. Drake seconded nomination.
MOTION: Vorpahl/Drake
Motion to appoint Wendy Vorpahl as secretary.
Voice Vote: All Voting Aye - **MOTION CARRIED**
4. Discussion and Possible action on Financial Report
MOTION: Vorpahl/Spaulding
Motion to approve the financial report.
Voice Vote: All Voting Aye - **MOTION CARRIED**
5. Discussion and Possible action on Marketing/Advertising/T-Shirts/Priorities-Connor Moore has an office in Gillett called Farmers Insurance. He wants to make a t-shirt for the City of Gillett with businesses on the back for a fee to help promote our city and the businesses. The goal is to have some business owners sell the shirts in their stores. His quote from a t-shirt printer was \$7.50 a shirt/if more than 100 in quantity. He asked if his logo could go on for free if he did the work of asking businesses and ordering. Wendy Vorpahl will be the contact for the Gillett Business Association and Tourism & Marketing to get this promotion up and running. The committee also wants to look into changing our city logo. Next meeting agenda, Discovery Guide and Logo.
6. Discussion and Possible action on campground advertising- Put on Community Development Authority Committee Agenda- Advertise sale of campground on Facebook and the City Website.

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7. Discussion and Possible action on Roy Hubbard Memorial Truck Show- committee held discussion on donating towards the Truck Show event

MOTION: Rudie/

Motion to donate \$200.00 to the Roy Hubbard Memorial Truck Show.

Motion Failed

MOTION: Rudie/

Motion to donate \$150.00 to the Roy Hubbard Memorial Truck Show.

Motion Failed

MOTION: Rudie/Drake

Motion to donate \$100.00 to the Roy Hubbard Memorial Truck Show.

Voice Vote: Members Drake and Rudie Ayes, Spaulding Nay, Vorpahl Abstains- **MOTION CARRIED**

8. Discussion and Possible action on Fourth of July Fireworks- Tourism & Marketing Commission donates \$1,000 to the Fourth of July Fireworks every year.

MOTION: Drake/Spaulding

Motion to approve donating \$1,000 for the Fourth of July Fireworks.

Voice Vote: All Voting Aye - **MOTION CARRIED**

9. Set Next Meeting Date: To Be Determined

Discussion and Possible action on Appointing Chairperson- Drake nominates Jerry Luther. Motion failed, place on next meeting agenda.

MOTION: Drake/

Motion to appoint Jerry Luther as Chairperson.

Motion Failed

10. Adjourn at 5:30 PM.

MOTION: Drake/Spaulding

Motion to Adjourn.

Voice Vote: All Voting Aye - **MOTION CARRIED**

Respectfully Submitted by
Deputy Clerk Treasurer Chelsea Anderson

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MONDAY, MARCH 15, 2021 AT 5:00 PM
AGENDA

Committee may deviate as needed

Meeting Called to Order

Roll Call

Open Meeting Law has been complied with

PUBLIC INPUT

1. Discussion and Possible action on November 20, 2019 Minutes
2. Discussion and Possible action on Appointing Chairperson
3. Discussion and Possible action on Appointing Secretary
4. Discussion and Possible action on Financial Report
5. Discussion and Possible action on Marketing/Advertising/T-Shirts/Priorities
6. Discussion and Possible action on campground advertising
7. Discussion and Possible action on Roy Hubbard Memorial Truck Show
8. Discussion and Possible action on Fourth of July Fireworks
9. Set next meeting date
10. Adjourn

cc: Committee members ,council members, Mayor

Please remember to silence cell phones before attending meetings at City Hall

It is possible that members of and possibly a quorum of members of the City Council or other committee may be in attendance at the above stated meeting to gather information; no action will be taken by any governmental body at the above stated meeting other than the governmental body specifically referred to above in this notice.

Requests from persons with disabilities who need assistance to participate in this meeting or hearing should be made to the City Clerk's office 920-855-2255 with as much advance notice as possible.

Agenda subject to change up to 24 hours prior to the meeting
“An Equal Opportunity Employer”

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**WEDNESDAY, NOVEMBER 20, 2019 – IMMEDIATELY FOLLOWING CDA
MINUTES**

Chairman Steldt called the meeting to order immediately following the CDA at 6:45 pm.

Roll Call

Present: Deputy Clerk Treasurer Chelsea Anderson, Chairman Jake Steldt, Interim Mayor Josh McCarthy and Alderperson Nanette Mohr, Member Wendy Vorpahl. Alderpersons Debbie Rudie and Matt Stroik, CDA Member Jerry Luther. Jenny Neuman is absent

Clerk informs the Roll has been taken and that the Open Meeting Law has been complied with.

Public Input – None

AGENDA ITEMS:

1. Discussion and Possible action on September 18, 2019 and October 16, 2019

MOTION: Rudie/Mohr

Motion to accept the minutes as written from September 18, 2019 and October 16, 2019

Voice Vote: All Ayes - **MOTION CARRIED**

2. Discussion and Possible action on Financial Report

MOTION: Mohr/Rudie

Motion to accept the financial report as printed.

Roll Call Vote: All Ayes - **MOTION CARRIED**

3. Discussion and Possible action on budget planning- No Action Taken.

4. Discussion and Possible action on Marketing/Advertising – ATV and Snowmobile trail map ad was looked at and approved.

- a. Offroad WI .com – committee did not budget for this advertising.

- b. Oconto County Economic Development Invoice

MOTION: Mohr/Rudie

Motion to pass this invoice onto the Finance Committee.

Voice Vote: All Ayes - **MOTION CARRIED**

5. Set Next Meeting Date: To Be Determined.

6. Adjourn at 7:10 PM.

MOTION: Rudie/Mohr

Motion to Adjourn.

Voice Vote: All Ayes - **MOTION CARRIED**

Respectfully Submitted by
Deputy Clerk Treasurer Chelsea Anderson