

**CITY OF GILLETT**  
**TOURISM & MARKETING COMMISSION MEETING**  
**Council Chambers-Municipal Building**  
**150 N. McKenzie Ave-Gillett, WI 54124**

**MONDAY JULY 19, 2021 AT 4:00 PM**  
**MINUTES**

**Meeting was called to order at 4:00 pm by Josh McCarthy**

**Roll Call**

**Present:** Irene Drake, Katie Daul, Wendy Vorpahl, Jerry Luther, Debbie Rudie, Josh McCarthy

**Public Input-**None

**AGENDA ITEMS:**

1. Secretary Report- Debbie Rudie voiced concern over number eight, which stated that a motion was made that Tourism and Marketing would donate \$1,000 to Fourth of July Fireworks. The concern was that it is not legal to vote on something that is happening years into the future. A change to that wording was recommended.

**MOTION: Daul/Drake**

Motion to accept the Secretary's Report

**Voice Vote:** All Voting Aye- **MOTION CARRIED.**

2. Financial Report

**MOTION: Luther/Drake**

Motion to accept the Financial Report

**Voice Vote:** All Voting Aye-**MOTION CARRIED.**

3. Appointing a Committee Chairperson

Debbie Rudie nominated Katie Daul for Chairperson, while Irene Drake nominated Jerry Luther.

Katie was appointed Chairperson through individual votes, and Josh let Katie take over the meeting.

4. Oconto County Discovery Guide.

City of Gillett encouraged to pick up some of the Discovery Guide cost.

-Pages on Discovery Guide can be paid for after January

-Our budget for 2022 is done in early November

Irene made a motion to ask the city to use \$1,250 for Gillett's page in the Discovery Guide, seconded by Jerry Luther.

Wendy Vorpahl was given permission to look into fundraising to add to Tourism & Marketing's budget.

5. Katie Daul's listed plans for an upcoming Exploratory Meeting

- a. Year in Review
- b. Budget for 2021-2022
- c. Comprehensive plan
- d. Collaboration with the GBA
- e. Discussing a new logo for Gillett
- f. Social Media Campaign
- g. Advertising

6. Set Next meeting Date – Wednesday August 4, 2021 at 4:00 PM

7. Adjournment

**MOTION: Rudie/Vorpahl**

Motion to Adjourn

**Voice Vote: All Voting Aye- MOTION CARRIED**

Wendy Vorpahl  
Secretary