

CITY OF GILLETT

TOURISM & MARKETING COMMISSION MEETING

Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124

WEDNESDAY, SEPTEMBER 15, 2021 AT 6:00 PM

MINUTES

Meeting called to order by Chairperson Katie Daul at 6:00 p.m.

Roll Call - Present: Wendy Vorphal, Josh McCarthy, Tonia Kruschke, Keri Hicks, Katie Daul (Chair).
Absent: Gary Spaulding, Debbie Rudie

Chairperson informed the commission that the Open Meeting Law has been complied with.

PUBLIC INPUT - None.

1. **Discussion and possible action on August 10, 2021 Minutes.** No action from the August 10, 2021, minutes.
2. **Secretary's Report** was filed as presented.
3. **Financial Report** was not discussed as it was not available.
4. **Discussion and Possible Action on 2022 Budget.** The commission approved a spending budget of \$6000 for 2022 for the following accounts: Signage \$200, Fireworks \$1000, Promotions \$1000, Discovery Guide \$2500, Advertising \$300, ATV Map \$1000. Motion by Hicks, seconded by Vorpahl to approve. Roll call taken, 4 ayes, 0 nays. Motion carried. The 2022 Budget will be submitted to City Council in October for final approval.
5. **Discussion and Possible Action on Follow Up Items.**
 - a. Grants - Hicks will work with Library Director; Daul will work with Greg Sekela to assist in researching and writing grants. McCarthy to share contact information of Art Bahr for follow up.
 - b. GBA Restructure - Daul, Vorpahl will attend next GBA meeting (9/23) to share information.
 - c. Marketing Campaigns - Discussion ensued around future campaigns and working closely with Community Development Authority (CDA). McCarthy suggested members attend the next CDA meeting.
 - d. Little Libraries - Hicks will contact Library Board to discussion taking ownership of the Little Libraries.
6. **Discussion and Possible Action on Next Priorities**
 - a. Project Proposal to Leadership Oconto County - Held over to next meeting.
 - b. Bird City - Held over to next meeting.
7. **Set Next Meeting Date.** The next meeting will be September 29, 2021, at 6:00 p.m. and October 13, 2021, at 6:00 p.m.
8. **Adjourn.** Motion to adjourn made by Kruschke and seconded by Hicks at 7:56 p.m. Motion carried.