

CITY OF GILLETT

**TOURISM & MARKETING COMMISSION MEETING**

**Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124**

**WEDNESDAY, SEPTEMBER 29, 2021 AT 6:00 PM**

**MINUTES**

**Meeting called to order by Chairperson Katie Daul at 6:00 p.m.**

**Roll Call** - Present: Wendy Vorphal, Josh McCarthy, Tonia Kruschke, Katie Daul (Chair). Absent: Gary Spaulding, Debbie Rudie, Keri Hicks

Chairperson informed the commission that the Open Meeting Law has been complied with.

**PUBLIC INPUT** - None.

1. **Secretary's Report** was reviewed with one amendment.
2. **Financial Report** was reviewed.
3. **Discussion and Possible Action on Follow Up Items.**
  - a. Grants - No leads as of yet. Members to continue to seek out grants.
  - b. GBA Restructure - Daul, Vorpahl attended GBA meeting (9/23) to share information. Those present were in favor of continuing the discussion to a Chamber of Commerce. Daul to give final presentation to GBA on 10/28 for members to vote.
  - c. Marketing Campaigns - Discussed taglines (share with City Council), brainstormed ideas for increasing revenue to city, brainstormed ideas to share with CDA.
  - d. Little Libraries - Hicks spoke with a Library board member who shared that the original project owner is teacher Kathleen Tracy. Hicks is reaching out to Tracy to provide clarity on next steps.
  - e. OCEDC involvement - Daul reached out to staff of OCEDC to share Gillett's interest in reconnecting with OCEDC.
4. **Discussion and Possible Action on Next Priorities**
  - a. CDA Priorities - Next meeting for CDA is 10/7; members are encouraged to attend and share ideas brought forth.
  - b. Bird City - McCarthy shared the recognition criteria requirements and general information; members reviewed and the idea was met with positivity. Members will continue discussion of project.
  - c. Alignment with "Healthy Oconto County" - HOLD for next meeting.
5. **Set Next Meeting Date.** The next meeting will be October 13, 2021, at 6:00 p.m.
6. **Adjourn.** Motion to adjourn made by Vorpahl and seconded by Kruschke at 7:47 p.m. Motion carried.