

CITY OF GILLETT

TOURISM & MARKETING COMMISSION MEETING

Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124

TUESDAY, FEBRUARY 8, 2022 AT 4:15 PM

MINUTES

Meeting called to order by Chairperson Katie Daul at 4:17 p.m.

Roll Call - Present: Keri Hicks, Wendy Vorpahl, Tonia Kruschke, Katie Daul (Chair). Absent: Gary Spaulding, Debbie Rudie, Josh McCarthy (excused). Public: Pastor Chris Byars, Irene Drake, Jerry Luther

Chairperson informed the commission that the Open Meeting Law has been complied with.

PUBLIC INPUT - Drake requested to move agenda item 3E to 3A. Pastor Chris Byars inquired about the City's intention to support the National Day of Prayer event on May 5.

A motion was made to move agenda item 3E to agenda item 3A. Motion made by Hicks, seconded by Vorpahl. Motion carried.

1. **Secretary's Report** was reviewed.
2. **Financial Report** was reviewed. A \$500 sponsorship was sent to Oconto County Youth Fair.
3. **Discussion and Possible Action on Follow Up Items.**
 - a. CDA Priorities - No meetings were scheduled. A Dollar General has been approved by City Council and will soon be coming to the city.
 - b. Community Garden - Kruschke shared information from Mary Smith (FFA Advisor at Suring School District). Various opportunities for volunteering and sharing produce.
 - c. GBA Restructure - Daul continue to meets with Transition Committee; deadline to complete by March 31, 2022.
 - d. Marketing Campaigns - Drone footage ideas requested; highlighting nature and events. Vorpahl to check with owner of Primal Meats to install signage at Cty Rd R & VV. Hicks and Kruschke to begin planning of pickleball events (league, tournaments, how-tos). Determine number of additional courts needed to support events.
 - e. Little Libraries - Library Board is not interested in maintaining; Kruschke to check with Friends of the Library group.
 - f. Bird City - McCarthy enlisted assistance from OCEDC to complete the application.
2. **Discussion and Possible Action on Next Priorities**
 - a. Alignment with "Healthy Oconto County" - Daul shared information about Community Health Needs Assessment and Implement Plans. As projects are considered, identify if it meets a need.
3. **Set Next Meeting Date.** The next meeting will be March 8, 2022.
4. **Adjourn.** Motion to adjourn made by Kruschke and seconded by Hicks at 5:30 p.m. Motion carried.