

# CITY OF GILLETT

## TOURISM & MARKETING COMMISSION MEETING

Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124

TUESDAY, MARCH 8, 2022 AT 4:15 PM

### MINUTES

**Meeting called to order by Chairperson Katie Daul at 4:20 p.m.**

**Roll Call** - Present: Keri Hicks, Wendy Vorpahl, Tonia Kruschke, Katie Daul (Chair), Mayor Josh McCarthy. Absent: Gary Spaulding, Debbie Rudie. Public: None.

Chairperson informed the commission that the Open Meeting Law has been complied with.

**PUBLIC INPUT** - Via Mayor McCarthy, a request was made to support a Flea Market in Gillett. Discussion ensued on logistics and City involvement. McCarthy to invite Flea Market coordinator, Kevin Sutrick, to next meeting.

1. **Secretary's Report** was reviewed.
2. **Financial Report** was reviewed. Daul to clarify with Clerk/Treasurer on current balance. An invoice from OCEDC was reviewed. Daul to follow up with OCEDC to verify what the payment would include. Commission discussed the potential for trademarking to be sold; commission determined to let it expire.
3. **Discussion and Possible Action on Follow Up Items.**
  - a. **Community Garden** - Discussed ensued on viability and interest. Daul/Hicks to follow up with target audience who may find it beneficial. A project proposal would be developed for Parks Committee if enough interest.
  - b. **GBA Restructure Updates** - Daul provided an update which included meeting with GBA and sharing draft membership letter and application. Chamber is looking for interested parties to run on the Board of Directors. Mayor McCarthy has interest in doing a Business Walk in spring. Extension of the 3/31/22 deadline was granted and moved to 6/30/22.
  - c. **Marketing Campaigns** - Daul shared an opportunity to collaborate with Chamber, Fair Board, City to install an electronic messaging sign at either City Hall or at Zippel Park. Daul to follow up with all parties based on feedback from Fair Board. Drone footage ideas requested; highlighting nature and events. Hicks will check with school as they have equipment. Council reviewed the draft logo; logo was shared with Commission. Changes requested by Council; Daul will follow up and resubmit for April council meeting. Vorpahl to check with owner of Primal Meats to install signage at Cty Rd R & VV.
  - d. **Little Libraries** - Hicks to meet with Friends of the Library group on March 16.
  - e. **CDA Priorities** - No meetings scheduled. Recurring concern is lack of space for development/growth.
  - f. **Bird City** - McCarthy meeting with OCEDC on March 14.

- g. **Pickleball** - Hicks met with Gillett School District Superintendent to share grant opportunities and inquire about court improvements at sports complex. Superintendent agreed to allow usage of the courts for non-school events. Discussion ensued around current court conditions at Zippel Park.
- 4. **Discussion and Possible Action on Next Priorities.** No new priorities at this time. Continue to work on agenda items 3a-g.
- 5. **Set Next Meeting Date.** The next meeting will be March 21, 2022.
- 6. **Adjourn.** Seeing as there were no other agenda items, meeting was adjourned at 6:08 p.m.