

CITY OF GILLETT

TOURISM & MARKETING COMMISSION MEETING

Gillett Public Library - 200 E. Main St., Gillett, WI 54124

MONDAY, APRIL 4, 2022 AT 4:00 PM

MINUTES

Meeting called to order by Chairperson Katie Daul at 4:00 p.m.

Roll Call - Present: Keri Hicks, Tonia Kruschke, Katie Daul (Chair), Mayor Josh McCarthy. Absent: Gary Spaulding, Debbie Rudie. Public: Ron Anderson, Shannon Stoner

Chairperson informed the commission that the Open Meeting Law has been complied with.

PUBLIC INPUT - None.

1. **Secretary's Report** Minutes March 28, 2022, were sent electronically and accepted as presented.
2. **Financial Report** was deferred to the next meeting.
3. **Planning of Garden Walk:** Logistics were determined: July 14 from 4-8 p.m. with a rain date of July 15. Members discussed committed and potential garden hosts. After-event will be held at Spirits of Gillett. Passes will be sold for \$15 and sold at City Hall and Library. Daul to request Clerk/Treasurer to open savings account for event. Discussed sponsorships and future campaign for Yard of the Month. Marketing pieces - yard signs, passes, flyer, and letter to be created (Daul/Hicks to draft).
4. **Determine Next Meeting Date.** The next meetings will be April 19, 2022, at 4:15 p.m.
5. **Adjourn.** Seeing as there were no other agenda items, meeting was adjourned at 5:16 p.m.