

CITY OF GILLETT

TOURISM & MARKETING COMMISSION MEETING

Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124

TUESDAY, APRIL 19, 2022 AT 4:15 PM

MINUTES

Meeting called to order by Chairperson Katie Daul at 4:16 p.m.

Roll Call - Present: Keri Hicks, Tonia Kruschke, Katie Daul (Chair), Mayor Josh McCarthy. Absent: Gary Spaulding, Debbie Rudie. Public: None.

Chairperson informed the commission that the Open Meeting Law has been complied with.

PUBLIC INPUT - None.

1. **Secretary's Report** Minutes from April 4, 2022, were sent electronically and accepted as presented.
2. **Financial Report** was reviewed. Dusty Trails ATV Club provided an annual newsletter as information. The Civic Club 4th of July Committee requested a sponsorship. Motion made by Hicks to provide \$1000 towards fireworks; Kruschke seconded the motion. Motion carried.
 - a. **Roy Hubbard Memorial Truck Show** requested a sponsorship. Hicks made a motion to send \$250 sponsorship; Kruschke seconded. Motion carried.
3. **Discussion and Possible Action on Follow Up Items:**
 - a. **Garden Walk** - Discussion ensued around additional hosts, yard signs, creating a map, and sponsorships. Daul to create sponsor letter; Kruschke & Hicks to reach out to potential sponsors. Daul to create flyer. Yard sign designed with request to print. Motion made by Hicks to order designed yard signs from Hertees not to exceed \$400; seconded by Kruschke. Motion carried.
 - b. **Pickleball** - McCarthy reported fencing is being worked on and the second court is installed. Request events added to City's social media.
 - c. **Bird City** - No updates.
 - d. **Fall Event (Flea/Farmer's Market)** - Discussion on possible draws/events for the potential date of October 1. Kruschke to gather interest and availability from vendors. Work with other non-profits to promote event; Hicks to check with school clubs to open food stand.
 - e. **Marketing Campaigns** - Capture drone footage of FFA Auction on April 24, 2022. Motion made by Hicks to purchase drone services from Cody Hudson not to exceed \$100; seconded by Kruschke. Motion carried.
 - f. **GBA Restructure** - Daul shared verbal support from City to continue with process.
4. **Determine Next Meeting Date.** The next meeting will be May 9, 2022, at 4:15 p.m.
5. **Adjourn.** Seeing as there were no other agenda items, meeting was adjourned at 5:39 p.m.