

# CITY OF GILLETT

## TOURISM & MARKETING COMMISSION MEETING

Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124

MONDAY, MAY 9, 2022 AT 4:15 PM

### MINUTES

Meeting called to order by Chairperson Katie Daul at 4:16 p.m.

**Roll Call** - Present: Keri Hicks, Tonia Kruschke, Katie Daul (Chair). Absent: Gary Spaulding, Debbie Rudie. Public: None.

Chairperson informed the commission that the Open Meeting Law has been complied with.

**PUBLIC INPUT** - None.

1. **Secretary's Report** Minutes from April 19, 2022, were sent electronically but not reviewed. Minutes to be brought forward to next meeting.
2. **Financial Report** was reviewed. No invoice as of yet for drone usage during FFA Alumni Auction; Daul to follow-up. Request for sign for pickleball at Zippel Park; Motion made by Hicks to approve up to \$100 for signage. Kruschke seconded and the motion was carried.
3. **Discussion and Possible Action on Follow Up Items:**
  - a. **Garden Walk** - Discussion ensued around finalizing hosts to complete map and print tickets and flyers. Sponsor letters are being distributed. Website and QR code is complete. Kruschke to create notes for host sites. Sponsor sign for after-event will be done by Herteess.
  - b. **Fall Event (Flea/Farmer's Market)** - Discussion ensued on day's events. Daul to check with school's homecoming coordinator and music vendors. Kruschke to confirm at least 15 vendors. Kruschke to follow up with human foosball. Daul to follow up on bean bag tournament and bingo.
  - c. **Bird City** - No update.
  - d. **Marketing Campaigns** - Drone footage request for Tiger Chase, ATV opener. Commission discussed continued need for drone and potential purchase. No Common Council meeting was held in May, so logo is pending. No update on electronic sign. Oconto County Farmers Market requested banner placed in City; Park and Commission approved. Daul to request plans for expanding to other areas in county in 2023.
  - e. **GBA Restructure** - Daul to complete messaging to current GBA, new members, and community.
4. **Determine Next Meeting Date.** The next meeting will be May 31, 2022, at 4:15 p.m.
5. **Adjourn.** Seeing as there were no other agenda items, meeting was adjourned at 5:53 p.m.