

CITY OF GILLETT

TOURISM & MARKETING COMMISSION MEETING

Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124

TUESDAY, MAY 31, 2022 AT 4:15 PM

MINUTES

Meeting called to order by Chairperson Katie Daul at 4:15 p.m.

Roll Call - Present: Keri Hicks, Tonia Kruschke, Katie Daul (Chair). Absent: Gary Spaulding, Debbie Rudie. Public: None.

Chairperson informed the commission that the Open Meeting Law has been complied with.

PUBLIC INPUT - None.

1. **Secretary's Report** Minutes from May 9, 2022, were sent electronically and accepted as presented.
2. **Financial Report** was reviewed. No invoice as of yet for drone usage during FFA Alumni Auction; Daul to follow-up. Continued discussion on investment of drone.
3. **Discussion and Possible Action on Follow Up Items:**
 - a. **Garden Walk** - Discussion ensued around finalizing hosts to complete map and print tickets and flyers. Committee to follow up with sponsors not yet participating. Daul to follow up with UW-Madison - Extension Division for after-event participation.
 - b. **Fall Event (Flea/Farmer's Market)** - Discussion ensued on day's events. Daul to check with school's homecoming coordinator. Music to be done internally; Hicks to follow up with Fire Dept. and Music Department for playlist. Kruschke to have vendors hold date until marketing material is designed. Daul to work on marketing material. Kruschke to follow up with human foosball and bean bag tournament. Hicks to follow up on bingo with Oconto County Fair Board. Daul to confirm Zippel Park is available for 10/1.
 - c. **Bird City** - No update.
 - d. **Marketing Campaigns** - Drone footage request for Paulie and Perry Patriots Ride and Breakfast on the Farm. Commission discussed continued need for drone and potential purchase. Logo could be approved at June Council Meeting. No update on electronic sign.
 - e. **GBA Restructure** - Daul to complete messaging to current GBA, new members, and community by end of June.
4. **Determine Next Meeting Date.** The next meeting will be June 30, 2022, at 6:00 p.m.
5. **Adjourn.** Seeing as there were no other agenda items, meeting was adjourned at 5:20 p.m.