# CITY OF GILLETT

# **TOURISM & MARKETING COMMISSION MEETING**

#### Council Chambers – Municipal Building 150 N. McKenzie Ave – Gillett, WI 54124

# WEDNESDAY, AUGUST 31, 2022 AT 6:00 PM

#### **MINUTES**

#### Meeting called to order by Chairperson Katie Daul at 6:00 p.m.

**Roll Call -** Present: Keri Hicks, Katie Daul (Chair), Tonia Kruschke. Absent: Josh McCarthy, Gary Spaulding, Debbie Rudie. Public: Phillip Heroux, Nicki Soper, Bradin Bjelland, Kim Bjelland

Chairperson informed the commission that the Open Meeting Law has been complied with.

**PUBLIC INPUT -** Heroux, Soper, B. Bjelland, and K. Bjelland shared their support for the Fall Event and volunteered to assist with activities.

- 1. Secretary's Report Minutes from August 16, 2022, were sent electronically and accepted as presented.
- 2. Financial Report was reviewed.
  - a. **Discovery Guide** No action at this time.
- 3. Discussion and Possible Action on Follow Up Items:
  - a. Fall Event (Homecoming and Harvest Days) Weeklong events planned with discussion around the need for volunteers. Heroux and B. Bjelland will take bean bag tournament to National Honor Society to run tournament; decision to be made Sept. 14. Volunteers for coordination of kids games are L. Neuenschwander and P. Montie. Volunteers for community bonfire are City of Gillett Fire Department and C. Goodreau. K. Bjelland will work on approval for window art at businesses; Kruschke to follow up with D. Garrigan on art students. N. Soper and P. Heroux will follow up on dress up days themes and adjust for appropriateness for Elementary School. Hicks to follow up with E. Buhrandt in designing photo booth. N. Soper to coordinate with S. Slatky to manage pumpkin carving judging contest. K. Daul to follow up with R. Carlson to reach businesses for sidewalk sale. Kruschke to follow up on leads for face painting. Continue to reach out to various vendors. Continue to reach out to businesses on sidewalk sale. Daul and Kruschke to check with additional food vendors.
  - b. **Gillett Area Chamber of Commerce -** Additional members interested. Group is preparing for membership launch on Sept. 8 at 7:30 a.m. and 12 p.m. Continue to update directory. Set up for meeting will be Sept. 7.
- 4. Determine Next Meeting Date. The next meeting will be Sept. 19, 2022, at 6 p.m.
- 5. Adjourn. Seeing as there were no other agenda items, the meeting was adjourned at 7:52 p.m.