

CITY OF GILLETT
COMMUNITY DEVELOPMENT AUTHORITY
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

THURSDAY, AUGUST 1, 2024 AT 4:00 PM
MINUTES

Chairperson Mohr called the meeting to order at 4:00 pm.

Roll Call

Present: Alderpersons David Bunker, Nanette Mohr, and Irene Drake. Alderman Jerry Luther arrived @ 4:25

Also Present: CDA Members Deanna Smith, Nicole Blaskowski, and Lorenzo Diaz, Deputy Clerk Treasurer Lisa Anderson, and Mayor Jon Blaskowski, T&M member Chris Byars. Marie Blaser and Debbie Rudie are excused. Public Brandon Wegner.

Public Input: None

1. Discussion and Possible action on Minutes from May 30, 2024

MOTION: Smith/Bunker

Motion to approve Minutes from May 30, 2024

Voice Vote: All Voting Aye – **MOTION CARRIED**

2. Discussion and Possible action on future projects- Open for a brainstorm session. Alderman Dave Bunker talked about Greg Reimer property that is for sale, and the need for housing. Alderperson Mohr said there is 30 acres- asking price is \$245,000. Alderperson Mohr said it used to be if the CDA would borrow the money it does not go toward general obligation debt, we have now with projects. It does not go against our general obligation. We had in the past found out that the paperwork was not filed properly. She expressed that she would like to check that it out. Alderperson Mohr expressed that with the Hwy 22 road project we are trying to avoid big loans. Jayme Sellen had said she may have some developers. Mayor Jon Blaskowski said he heard that there were concerns about the property. Alderperson Mohr stated it is by the old dump and soil was contaminated /brown field. Environmental testing will need to be done. That will come with cost. Alderperson Irene Drake mentioned the nursing home property. Alderperson Luther said the owner of the nursing has not come down on price and it is not listed. The Warvels property was mentioned also for prospect for housing. Alderperson Mohr proposed inviting Jayme Sellen to the next CDA meeting. Alderperson Mohr said she talked to Ron Anderson about bids on a pole building. The building we have is in poor condition. Alderperson Mohr said would it be feasible to add on to the building here? The Boy Scout log cabin was discussed it is located were we would add on. Discussion was had about moving it over by the historical museum. Deanna Smith is going to bring it to her board. CDA member Lorenzo Diaz had an idea to get a fitness center, discussion was had we would almost need to get a bigger name to come in, fitness chain where it could be open 24 hours.CDA member Nicole Blaskowski brought up geocaching. You would have to download an app it is like a virtual scavenger hunt. Once you find a cache, you have to check in. You go to the places and follow the clues on the app .It brings you to a cache. Idea would be to set up 10 different caches around the city, put trinkets in them once you collect all 10 bring them to city hall. T-shirts with the cities logo on front and businesses names on back of shirt for advertisement would be the prize. Try to get businesses involved. Have businesses get involved in prizes. Example would be coupon for ice cream. The geocaching would be done on p a monthly period. T&M member Chris Byars said it could easily be tied together with Harvest days and Homecoming week. He said it could be discussed with the Chamber of Commerce.CDA member Nicole Blaskowski brought up the idea of a community newsletter for promotions. A monthly or

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bimonthly newsletter for people who live in the city. It would let them know what is going on in the community. Partner with the school they will print it we will pay for the mailing to get people going to more things. Sporting events, plays etc. She also said maybe we could set up a ride share program for people who may not drive at night or in the winter. Alderperson Mohr said that our new school superintendent wants to come to meetings and get involved. He also lives in the city. He wants to help promote the school district. CDA member Nicole Blaskowski brought up making sure buildings are zoned correctly. CDA member Blaskowski also brought up properties that need fixing and code violations. If someone receives a municipal citation if we have the ability order community service in lieu of paying a cash bond. Let them know they have options if they do not have funds to pay. If they agree to the community service option. Then find community members who cannot physically do things like mowing there yard, shoveling snow and other things to help improve their property. Liability would have to be looked into. Businesses may utilize this also. Fund from revitalize Gillett could be used for home improvement. Deanna Smith stated that the Chamber of Congress is rewriting the application for the forever funds. They are trying to figure out how to transfer money over to the Chamber of Commerce so it used in the community. How can we attract people to the trailhead so they spend time in Gillett was another idea that CDA member Nicole Blaskowski had. She mentioned a food truck rally. Some of money made from each food truck vendor a portion can come back. Alderperson Luther expressed that businesses need to promote themselves. Alderperson Irene Drake said put fliers in the windshields of people parked while on trails. Alderperson Mohr talked about the gravel lot and maintaining it. Alderman Luther said to apply for government grant to blacktop the area. He mentioned Lakewood has a trailhead that is blacktopped, which was all paid for by a grant. CDA member Nicole Blaskowski followed up with adding a wash station.

3. Set Next Meeting Date- September 5th 2024 at 4:30.

4. Adjournment at 5:07 PM.

MOTION: Blaskowski/Bunker

Motion to adjourn.

Voice Vote: All Voting Aye – **MOTION CARRIED**

Respectfully Submitted by
Deputy Clerk Treasurer Lisa Anderson