

CITY OF GILLETT
TOURISM AND MARKETING
Council Chambers – Municipal Building
150 N McKenzie Ave – Gillett, WI 54124

THURSDAY, JANUARY 2, 2025, AT 5:00 PM
MINUTES

Chairperson Luther called the meeting to order at 5:00 pm.

Roll Call

Present: Alderpersons David Bunker and Jerry Luther.

Also Present: Deputy Clerk Treasurer Lisa Anderson, Members Deanna Smith, Chris Byars, Marie Blaser, Keri Hicks and Lorenzo Diaz. Alderpersons Irene Drake, Matt Young and Ashley VanStraten arrived @ 5:35. Mayor Jon Blaskowski is excused.

Public Input: None

1. Discussion and Possible action on minutes from November 7, 2024

MOTION: Blaser/Smith

Motion to approve minutes from November 7, 2024

Voice Vote: All Voting Aye – **MOTION CARRIED**

2. Discussion and Possible action on signage- Member Deanna Smith stated she didn't do anything with it. ATV signage is on hold until someone has a chance to get out where they are to be placed. With the highway project the Chamber thinks that there should be extra signage coming into the City of Gillett. Alderperson Jerry Luther stated all infrastructure is to be done in 2025. Chamber member Chris Byars stated that he was waiting for this meeting to discuss design of signage. They are forming a committee, also said that they are waiting to see how the city is going to move forward with Tourism and Marketing. Keri Hicks stated when they met with some people from Bonduel the City Clerks did a lot of the work there. Keri also said after meeting with the Village of Bonduel they gave a lot of information to build off of. Bonduel provided their packet with information they had during their road construction. The Chamber would be willing to help as a joint effort. Discussion was had about how the Village of Bonduel worked around the construction with signage and information. Chris Byars stated currently on the Chamber committee they have himself, Nate Hansen, and Keri Hicks on the Chamber side for signs. Chris Byars asked if council members had a chance to read though a packet that he had Clerk Chelsea Anderson sent to them from the Village of Bonduel showing how they worked with getting people into the Village during construction. Keri Hicks stated that Bonduel made most of their signs. Discussion was had to contact local businessperson Jeff Herwig to make signs. He has done other business with city signage. Alderperson Luther asked who would be interested in getting on a committee to get this started? Lorenzo Diaz, Keri Hicks, Deanna Smith, Chris Byars, Nate Hansen, and Marie Blaser. The project is going to start in April. With the highway project intended to be complete this summer, according to Robert E Lee. Discussion was had about new City signage once the project was finished, they will be done in 2026. Discussion was had that once the highway project begins information to people could be put in the paper & fliers at the store. Lots of discussion was had on the placement of signs and what should be said on them, once the road project begins. The Chamber has \$1000.00 to put toward the signage. Chris Byars also stated that we should get with Robert E Lee to see how they are going to route people and do their signage. Alderperson Irene Drake said have a website or create a place for information on construction news.

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3. Discussion and Possible action on playground-

Aldersperson Luther stated that this is the year we are raising money for the playground. We want the new playground to be started in 2026. Aldersperson Drake had a grant that could be applied for with Oconto Electric with a February 17th due date. She asked for it to be forwarded to Art Bahr at MSA to apply. Aldersperson Luther asked for volunteers to ask for donations from businesses, organizations and private donors. Luther also brought up GoFundMe. Chris Byars is checking into other fund-raising opportunities with not for profit.

4. Discussion and Possible action on circus-

The July option is gone. Possibly in August. We must avoid the Oconto County Fair. Chris Byars stated that there is a \$290 deposit. The tickets would come in, the Chamber would be willing to help with the sale of tickets. He spoke to businesses to help. The more tickets you sell or pre-selling tickets. Chris Byars stated that once you hit 200 adult tickets you get your full \$290 back.

MOTION: Byars/Blaser

Motion to take \$290 deposit out of the Tourism and Marketing account for Circus, if the date is before August 15th.

Voice Vote: All Voting Aye – MOTION CARRIED,

5. Discussion and Possible action on future projects- Leave Lay

6. Set Next Meeting Date-February 6th, 2025, at 5:00 PM

7. Adjournment at 5:45 PM

MOTION: Smith/Byars

Motion to adjourn.

Voice Vote: All Voting Aye – **MOTION CARRIED**

Respectfully Submitted by
Deputy Clerk/Treasurer
Lisa Anderson